

FOR IMMEDIATE RELEASE

Contact: Nicole Bridgham

T: 678.509.6930

E: nicole.b@mymediabox.com

**MYMEDIABOX OFFERS AN ENTRY LEVEL VERSION OF THEIR
POPULAR PRODUCT APPROVALS APPLICATION**

Duluth, GA -- August 23, 2019 -- MyMediabox, a leading provider of integrated SaaS applications for the consumer brand licensing industry, proudly introduces Mediabox Express, a product approvals workflow solution that brings the power of Mediabox-PA at a price point that's affordable for the upstart or boutique licensor.

Like Mediabox-PA, Mediabox Express is a hosted, online application, so there's nothing for users to download/install to their computers. The entire product approvals process takes place in one secure, online location, from completion of the approval form through concept and pre-production stages, and beyond. Express users enjoy all of Mediabox-PA's creative previewing and commenting tools, including markups of artwork files, rich text editor, canned comments, automatic email notifications, internal media player, ability for side-by-side comparisons between previous and current artwork submissions, multi-thread messaging boards, and so much more.

While the enterprise version of Mediabox-PA is feature rich with flexible tools to meet the needs of more than 125 licensors and agents who license it, Mediabox Express users experience 80 percent of that functionality and 100 percent of automatic software updates. So Express users are guaranteed the latest versions of the powerful tools utilized by enterprise level users.

About MyMediabox

MyMediabox conceives, develops and licenses high performance, "best-in-class" online business productivity software applications for the Consumer Products Licensing, Television/Film Distribution and Music industries. Founded in 2001, MyMediabox provides intuitive SaaS products that focus on managing the intellectual property lifecycle, from initial conception and creation of digital assets to contracts/rights management to product development workflows. In addition to its suite of online solutions, MyMediabox also leverages its extensive experience in the licensing space to advise its clients of the technology tools available to streamline their business practices and improve profitability.

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If you would like more information about this topic, please contact :

Nicole Bridgham

nicole.b@mymediabox.com

www.mymediabox.com/