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Ford Ojo Commuter Scooter® – Facts Sheet

What: *Ford Ojo Commuter Scooter*® is a two-wheeled, bike lane-friendly smart scooter from Ojo Electric, an Official Licensed Product of Ford Motor Company. The Ford Ojo Commuter Scooter produces zero emission for a fun clean ride - [Watch the Ojo!](#)

Where to ride: Designed to operate with the same rules and guidelines as a bicycle, the Ford Ojo Commuter Scooter requires no license.

Emissions: Zero

Motto: Ojo in the bike lane and beyond!

Speed: The Ford Ojo Commuter Scooter accelerates up to 20 MPH and can go a distance of 25 miles on a single charge. For riders with varying abilities, there are three speed modes: Eco Mode for beginners, Touring Mode for distance maximizing and Sport Mode for peak performance.

The Motor: The Ford Ojo Commuter Scooter has a patented 500-Watt HyperGear Hub Motor and a geared system that gives the motor more torque that differentiates the Ojo from other scooters on the market. The patented gear system increases power for climbing hills at 15% plus grades, and provides an all-around better, more controlled riding experience.



Charging the Ojo: A patented on-board charger with hidden cord plug behind a door on the front of the scooter, allows commuters to charge the Ojo in a standard (110v) wall outlet. Additionally, it is equipped with a state-of-the-art best in breed lithium ion battery featuring the highest quality lithium cell technology, ensuring riders the best performance each time.

How long does it take to charge the Ojo? Charge time from empty to full is about 6 to 8 hours.

Price: \$2199.00 and up

Retailers: Amazon, select Best Buy stores nationwide and www.ojoelectric.com



Colors/Designs: Ford *race red**, *lightning blue** and *ingot silver** and racing stripes as true Ford branded colors. Custom Ojo colors include black, orange, graphite, and the vintage inspired seafoam woody, vintage orange woody and vintage surfboard woody

Security: The Ford OjO Commuter Scooter comes equipped with a wireless key fob and separate key to lock and unlock the battery when needed. A motion activated alarm system sounds when tampered with.

Smart-Connected: Standard dual waterproof Bluetooth speakers, which conveniently also work during charging, allow smartphone connectivity for navigation and call prompts. Other smart features include a USB charger and an Interactive Touch Screen with capacitive technology. The screen is non-glare in daytime and backlit for night, and allows riders to easily adjust speed modes, turn on/off headlight/tail light, view trip time and battery life, access odometer and trip distance, adjust volume and connect to Bluetooth.

Braking: The Ford OjO Commuter Scooter has both front and rear high performance disc brakes. As a safety feature, when brakes are engaged, power shuts down the motor to ensure the scooter stops as quickly as possible.

Frame: The heavy gauge all-welded aluminum chassis is an ultra-durable, welded aircraft- grade aluminum frame; the best foundation for a safe, high performance and energy efficient ride.

Weight Capacity: 300 pounds

OA Height: 49.5 inches to top of handlebars

Weight: 65lbs

The Ride: The ergonomically designed seat adjusts to the rider's height and provides comfortability, even on the longest ride. For a more extreme riding experience like "street surfing" or "snowboard carving," the patented seat assembly can be removed with a few twists of the Allen wrench (included).

Other Notable Features - Standard:

- High Intensity 4-bulb LED Headlamp
- Rear High Intensity LED Brake Light Bar
- Comfort Handlebar Grips
- User-friendly Half Twist Throttle
- Front and rear suspension
- Thumb activated horn
- Battery charging Indicator Light
- Kickstand and Convenient Storage Hook
- Motorcycle-grade pneumatic tubeless tires

Additional Add-On Amenities:

- Mirrors: included
- Cell Phone Holder: included
- Basket: \$69.99 (easily added with the provided Allen wrench to carry an extra load)
- Extra External Battery Charger: \$99.99
- Extra Battery Pack: \$499.99

About OjO Electric:

The OjO was conceived in early 2014 by a group of well-seasoned inventors and entrepreneurs, Don Ratner, Dale Seiden, Alan Shapiro and Bill Woodward in Santa Monica, California who came together to create a new form of sustainable transportation for the bike lane. OjO Electric is dedicated to delivering unparalleled quality, luxury, and fun while earning the highest level of customer satisfaction and loyalty. The OjO team is on a mission to be part of revolutionizing the rebirth of transportation for a better planet. Take a look at the OjO Commuter Scooter® in action [HERE](#). For more information visit www.ojoelectric.com or our [CES Press Kit](#); and follow on [Facebook](#), [Twitter](#) and [Instagram](#).

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