

## FOR IMMEDIATE RELEASE

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### **Access Smart Joins Microsoft Enterprise Cloud Alliance** *Power LogOn<sup>®</sup> Delivers Authenticated Access*



Ladera Ranch, CA - December 1, 2015 - Access Smart<sup>®</sup>, LLC, a multi-factor authentication cybersecurity provider, today announced that the company has joined the Microsoft<sup>®</sup> Enterprise Cloud Alliance Program to deliver multi-factor enterprise password management solutions which add an extra layer of cybersecurity during the initial logon process to the Microsoft Azure Cloud Computing platform.

The goal of Microsoft's Enterprise Cloud Alliance is to create, nurture and grow a strong ecosystem across a broad set of Enterprise Cloud Products delivering the best on premises, hosted and Public Cloud solutions in the industry. The Alliance was formed to promote and support partners providing integrations and extensions to existing Microsoft products. As part of Microsoft's Enterprise Cloud Alliance, Access Smart will provide its flagship application, Power LogOn<sup>®</sup>, which enables both secure and convenient, multi-factor authentication of the user before accessing the cloud environment.

"The problem with passwords is not their complexity, length or change frequency," said Dovell Bonnett, founder and CEO of Access Smart. "The problem is the weakest link in the security chain is put in charge of them... the employee. Utilizing Power LogOn to authenticate users into the Microsoft Cloud during the initial logon process insures that data is secure all the way from fingertips to storage. Because employees don't type or even know their passwords, networks are protected from keyloggers, phishing and spam emails, sticky note security and any other unfortunate end user password management attempts."

Cybersecurity must start when the computer is first turned on and authentication must continue throughout the entire computer activity. Power LogOn provides the convenience employees crave and the high security IT requires to safeguard computer networks. Power LogOn is an app that can be added to an employee's ID badge, creating a secure token to enter through both the physical and virtual doors.

Here are just a few advantages of Power LogOn:

#### **Convenience**

- ✓ Employees no longer have to generate, remember, type or manage passwords.
- ✓ Employees self-enroll from their own computers.
- ✓ Combine with physical access for a single access ID card to manage.
- ✓ Reduces help desk calls to reset passwords by 70% or higher.

## Security

- ✓ Secure logon into Microsoft Windows 7 - 10 (32/64-bit), Azure, Office 365, Internet Explorer 8 - 11, SQL Server, Windows Server 2000 and above, websites, and many other third-party applications.
- ✓ Enterprise password manager with high security features to meet all government privacy compliancy laws.
- ✓ Passwords are centrally managed by IT and not by employees.
- ✓ Encrypted password files stay within the organization's network, and are not stored in some third-party, big data server that hackers target.

## Low cost of Ownership

- ✓ Power LogOn<sup>®</sup> can often be added to an organization's existing employee access control ID badges. No re-issuance or re-calling badges.
- ✓ Works with a number of card technologies like magnetic stripe, 125 kHz Proximity, 13.56 MHz RFID, contact smartcards, CAC, PIV, CIV, biometrics, NFC, and more.
- ✓ Licenses are transferable to manage employee turnover.
- ✓ No annual renewal or subscription fees on licenses.

Power LogOn is designed specifically for corporate and government enterprise networks, as well as SMBs. It is FIPS 140-2 Verified, SQL Server 2014 Certified, and made in America because we take security seriously!

To learn more about how Power LogOn secures your network *before* the firewall, visit us at **ChannelCon Booth #117**. You can also view our online press kit at <http://ChannelCon.vporoom.com/Access-Smart> or visit: [www.Access-Smart.com/](http://www.Access-Smart.com/).

## About Access Smart<sup>®</sup>, LLC

Founded in 2005 and headquartered in Ladera Ranch, California, Access Smart, LLC (a certified CA Small Business) is dedicated to empowering businesses, agencies and institutions to regain **control** over their computers and networks **at the point of entry**. Authentication, authorization and non-repudiation do not have to be cumbersome to be effective. For more, visit [www.access-smart.com.com](http://www.access-smart.com.com)

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For more information, press only:

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Note to editors: If you are interested in viewing additional information on Access Smart or Power LogOn, please visit <http://www.Access-Smart.com>.