
Conax launches a new cardless client Conax Prime Access, targeting premium 4K/UHD content in hybrid set top boxes

What are we talking about?

Conax announced the launch of Conax Prime Access, a new cardless client, fortified with Conax Lynx, enabling access to premium content (HD and 4K/UHD with HDR, early release window, MovieLabs content) helping operators boost ARPU ([See link](#))

1. What is Conax Prime Access?

Conax Prime Access, is a cardless security client, designed with a feature set for hybrid set-top boxes in satellite, cable and terrestrial broadcast operations. It is highly bandwidth optimized and provides high security for one-way networks, not requiring a return channel. This client supports the essential features operators require to deliver premium HD and 4K/UHD content including HDR such as Live-TV, Subscription, EMM Pull, PVR and Watermarking control. It includes PVR sharing - the ability to share recorded content from one set-top box to another within the control of the operator.

2. What is Conax Lynx?

Please refer to separate Media FAQ on Conax Lynx for clarifications.

3. What are the benefits of Conax Prime Access?

Benefits of Conax Prime Access for Pay-TV operators are

- a) Designed for broadcasting content
- b) Access Premium Content
- c) Boost user engagement, reduce churn
- d) Strong Security for advanced set-top box
- e) Simplify your Pay-TV operations
- f) Solutions to meet every business need

More elaborate message will be updated in coming days via a product sheets on the Conax website.

4. How is it different from Cardless offering for basic services – the Conax Core Access?

From an **operator perspective**, Conax Prime Access enables support for MovieLabs' 4K/UHD content, and other premium content including early release window programming and premium sports. It is designed to secure hybrid STBs with advanced middleware solutions – with 3rd party apps/services in the box.

From a **partner perspective**, Conax Prime Access will need a TEE-based chipset to be a part of the set-top-box. The pre-integrated component, Conax Lynx, will simplify the CA-implementation for STB vendors and the interfacing for middleware partners.

5. Which chipsets is Conax Prime Access available on?

Conax Prime Access is available on a subset of the 200 chipsets (from Broadcom, MStar, ALi) that Core Access is available on. In addition to these SoC vendors, there are more under evaluation. Prime Access is currently integrated on a select few chipsets targeted at the advanced middleware solution segment. A detailed list is made available to partners as we progress with further integrations and customer deployments.

6. Which middleware solutions is Conax Prime Access available on?

Within Conax Prime Access, the pre-integrated Conax Lynx gives a uniform interface for middleware solutions. By design, Conax Lynx is meant for advanced middleware solutions which provide access

to 3rd party OTT apps & services. Examples on the market include Android TV, Linux, Open TV, RDK and others (this is a non-exhaustive list). The interfaces for Lynx have been designed to easily adapt across these different middleware solutions – be it Android TV or a Linux-based STB. Further integrations are based on customer requirements & partner roadmaps.

7. Has Prime Access not undergone Cartesian’s Farncombe Security Audit™?

We intend to have the Conax Prime Access go through Cartesian’s Farncombe Security Audit™ process. Going through the review needs time and effort to prepare, which needs to be planned into our organizational processes. In due course of time, when concluded and available, we will be happy to share the outcome.

About Conax

A part of the Kudelski Group (SIX:KUD:S), Conax is a leading global specialist in total service protection for digital TV and entertainment services via broadcast, broadband and connected devices. Based on the Conax Contego security back-end, Conax’ future-ready technology offers modular, fast-time-to-market solutions. With Conax Contego all digital TV and entertainment companies can enjoy an easy entry into a world of secure multiscreen, multi-DRM content delivery and while being securely delivering premium content to a range of devices over any hybrid network combination. Conax technology includes the Contego-as-a-Service cloud-based platform, award-winning streaming service Conax GO Live, benchmark multi-DRM protection and the Conax Connected Access connected IPTV security client combining Conditional Access and DRM security in a single client. Headquartered in Oslo, Norway, ISO 9001 & 27001 certified Conax technology enables secure content revenues for 425 operators in 85 countries globally. For more information, please visit www.conax.com and follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#) to join the conversation.

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