

PRESS RELEASE

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DELTA CHILDREN REVEALS GROUNDBREAKING INNOVATION AND NEW DESIGNS FOR 2020

In 2020, Delta Children's groundbreakingly stylish, safe and affordable furniture continues to take the children's furniture market by storm. They're the only brand that offers such a wide variety of pieces at unbeatable prices without sacrificing safety or quality. New styles are constantly being added based on the overwhelmingly positive response from customers and consumers alike.

Now, Delta Children is pleased to announce the addition of a full line of modern nursery pieces perfect for any home. This new line will compete with other brands in the high-end luxury market while still maintaining the incredibly high safety and quality standards that Delta Children is known for.

The licensed toddler market is another area where Delta Children continues to shine. Positioned as the clear market leader, Delta Children recently acquired two new licenses: Warner Brothers' Harry Potter and Universal's Trolls. The Harry Potter collection includes a bookshelf, high-backed upholstered chair, and a twin bed. It's perfect for older kids and tweens who are just discovering the classic stories. The Trolls collection includes toddler-aged pieces, such as a table and chair set, toy storage, figural upholstered chair, and a toddler bed.

For the last several years, Delta Children has produced the safest strollers on the market bearing both the Delta Children and Jeep names. Within the past few months, both brands have proven their ability to produce a high-quality product at an affordable price. With their new styles, they're now poised to compete with the high-end brands at a much more reasonable price. In addition to strollers, Delta Children is pleased to announce several unique and innovative bath and baby gear products, specifically a working toddler-sized sink that teaches kids about hygiene and a brand-new walker with patented walking technology.

With new product launches and exciting new developments, there's lots in store for Delta Children in 2020. For more information on upcoming and new products, please contact the brand directly at sales@deltachildren.com.

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