

Press Release

Ziehm Vision FD is a winner at the 2017 Stevie Awards

Nuremberg, Germany – October 23, 2017 – Ziehm Vision FD has been recognized with the Silver Stevie Award as „Best new product of the year“ in the „Health & Pharmaceuticals“ category at the 2017 Stevie Awards ceremony on October 21 in Barcelona, Spain. The jury highlighted the improved clinical outcome and the cost-efficiency of Ziehm Vision FD that has set new standards in intraoperative imaging.

Ten years ago, Ziehm Imaging had presented the first version of Ziehm Vision FD. The introduction of the first fully digital mobile C-arm with flat-panel technology marked a new era of image quality in mobile C-arms. „Our first mobile C-arm with flat-panel technology turned into a global success story“, says Martin Törnvik, Vice President Global Sales and Marketing at Ziehm Imaging. He had been in charge of the market launch of the Ziehm Vision FD in his role as product manager back then. Today, there are more than 750 systems installed in clinics worldwide.

The next generation of the bestselling Ziehm Vision FD

In 2017, the latest generation of Ziehm Vision FD featuring a new CMOS flat-panel detector was launched. The advantage: it offers higher image resolution than conventional flat-panel detectors at the same dose. Thanks to CMOS Ziehm Vision FD allows for excellent image quality and is ideally suited for lengthy interventions with its liquid cooling system. In addition, finely tuned workflows and new software features help optimize patient outcomes and increase productivity further. The enhanced SmartDose concept optimizes safety for surgeons, staff and patients.

About The Stevie Awards

The Stevie® Awards are the world's premier business awards. They were created in 2002 to honor and generate public recognition of the achievements and positive contributions of organizations and working professionals worldwide. In short order the Stevie has become one of the world's most coveted prizes. There are six Stevie Awards programs, each with its own focus, list of categories, and schedule. Learn more about The Stevie Awards at www.StevieAwards.com.

About Ziehm Imaging

Founded in 1972, Ziehm Imaging has stood for the development, manufacturing and worldwide marketing of mobile X-ray-based imaging solutions for more than 45 years. Employing more than 500 people worldwide, the company is the recognized innovation leader in the mobile C-arm industry and a market leader in Germany and other European countries. The Nuremberg-based manufacturer has received several awards for its ground-breaking technologies and achievements, including the Frost & Sullivan Award (various years), the iF Design Award 2011 and 2016, the Top100 award for innovative mid-size companies 2012, the Stevie Awards 2013, 2014, 2015 and 2017, the German Stevie Award

2016 and the IAIR Global Awards 2014 as "Best Company for Innovation & Leadership". For more information please visit: www.ziehm.com.

Press contact:

Ziehm Imaging
Martin Ringholz
Director Global Marketing
martin.ringholz@ziehm-eu.com
Tel: +49 911 2172 0
www.ziehm.com



Ziehm Vision FD



Stent implantation at the knee, acquired with Ziehm Vision FD