



For more information contact:

Melissa Faith
(952) 270-8128
mfaith@vitalimages.com
www.vitalimages.com

VITAL® CELEBRATES 30 YEARS OF LEADERSHIP AT RSNA 2018

A global leader in healthcare imaging, Vital is excited to share its latest innovations in enterprise imaging.

November 26, 2018 — Minnetonka, MN — Built on 30 years of innovation and leadership in healthcare imaging, Vital, a Canon Group company, is returning to the Radiological Society of North America (RSNA) annual meeting in Chicago, November 25 – 30 in booth #2538 with the latest additions to our enterprise imaging portfolio. Visit vitalimages.com/events to schedule a demonstration with Vital at RSNA to see how we help hospitals deliver meaningful information to achieve better patient care.

Global Illumination

New this year, are introducing Global Illumination within the existing Vitrea Advanced Visualization workflows. Global Illumination delivers 3D renderings that provide more photorealistic views of the human anatomy and includes sharing the renderings as images, batches and movies. During RSNA 2018, get a hands-on demonstration of this highly responsive technology and see how Global Illumination is easy to use and offers real-world rendering that enriches communication among specialists, clinicians and patients.

Automated Stroke Processing

Automated Stroke Processing is a fast, accurate and affordable solution that streamlines acute care patient stroke protocols with a fully automated CT and MRI post-processing application. Learn about Automated Stroke Processing—powered by Olea Medical®—at our booth #2538 and see customizable reports containing instant volumetric estimation of brain tissue with abnormal hemodynamics, that may be delivered directly to your email.

Encounters-Based Imaging Workflow

Visit the Vital booth to see how the new Encounters-Based Imaging Workflow augments the traditional orders-driven imaging workflow. This advancement helps providers secure exam images acquired at the point of care to complete the patient's clinical record and increase charge-capture. This new workflow standard is fully supported by Vital's Enterprise Imaging solution.

Advanced Analytics Platform

This year at RSNA, Vital is introducing Codex, a platform component of the Vitrea Intelligence solution. With the addition of Codex, Vitrea Intelligence becomes an even more powerful tool by providing visual analysis of the data that is generated by your imaging equipment. Unlocking the DICOM metadata provides the most comprehensive and accurate view of imaging operations available. Data stored in Codex version 1.1 visualizes using a new and flexible data visualization tool, enabling customers to create customized “cockpit” views of multiple KPIs simultaneously.

As a pioneer in the industry, Vital is celebrating 30 years of leadership in advanced visualization technology. Vital's extensive library of image analysis applications allows us to easily embed artificial intelligence within existing algorithms and processing to increase efficiency and accuracy. This integration enriches Vital's current enterprise imaging portfolio and provides more meaningful data to our customers. These features will be demonstrated in Vital's RSNA booth #2538.

“At Vital, we strive for a simplified, patient-centric approach to enterprise imaging,” said Jim Litterer, President and CEO of Vital. “Simplicity is our focus. Our comprehensive enterprise imaging solutions help healthcare organizations improve access to clinical images, streamline workflow and gain operational insights to maximize imaging investments. Vital is shaping how healthcare leverages technology, with a proven legacy of challenging what is possible in healthcare imaging.”

###

About Vital®

Vital, a Canon Group company, has a legacy of leadership in healthcare imaging using smart algorithms and techniques of innovation spanning 30 years. As the premier provider of an Enterprise Imaging (EI) solution focused on interoperability, Vital transforms and seamlessly connects disparate PACS and other data into an efficient, perceptive and interoperable EI solution. Through modular and scalable enterprise message orchestration, enterprise visualization and enterprise analytics solutions, Vital's Vitrea® Enterprise Imaging solution makes data accessible across the entire enterprise anytime, anywhere, and in any standardized form. Leveraging decades of smart algorithms gives clinicians the ability to make real-time precise decision-making for today's empowered healthcare consumer while delivering an exceptional patient care experience. For more information on how Vital is shaping the future of healthcare technology, visit www.vitalimages.com, or join the conversation on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Vital Images and Vitrea are registered in the U.S. and may have protection in other countries. Olea Medical is registered in the U.S. and may have protection in other countries. Marks not owned by Vital Images, Inc. or Olea Medical are the property of their respective holders.