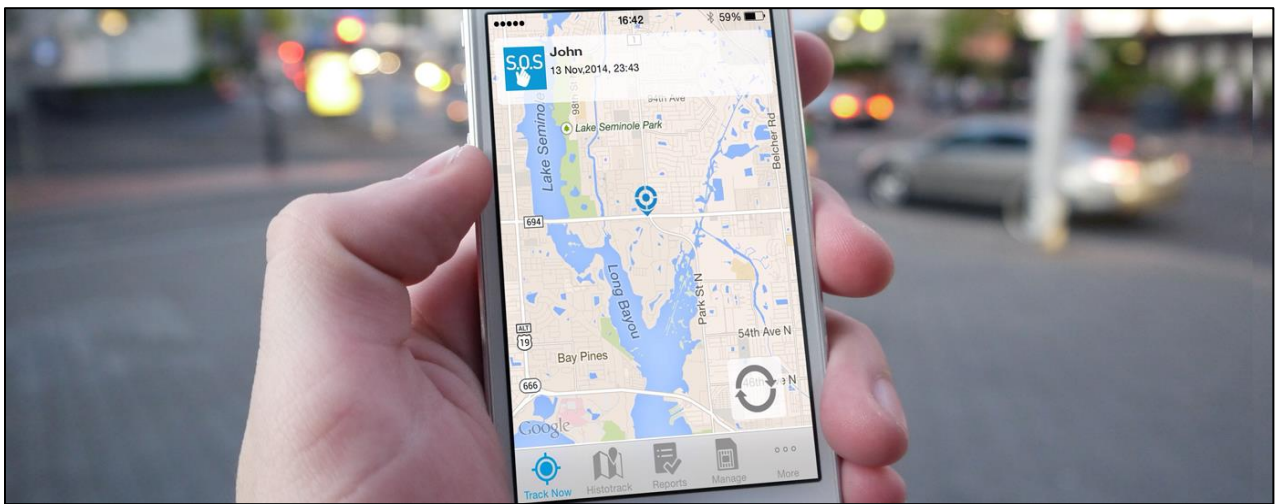


Tracking Made Simpler – Aspenta to announce New Tracking Devices at Mobile World Congress 2016

Tracking devices allows consumers and businesses to keep track of people, vehicles and assets in real time.



ATLANTA - February 11, 2016 – Aspenta, a U.S. based telecom operator and IoT solutions provider, will be exhibiting at booth #5F41 during 2016 Mobile World Congress in Barcelona and plans to announce its two new products: Vectu proximity alert tag and the Vectu Asset Tracker, as part of the company's global track and trace offering.

The company's tracking devices allows consumers and businesses to keep track of people, possessions and vehicles in real time through a web or mobile app. At Mobile World Congress, Aspenta will showcase:

- **Vectu proximity alert tag** - a tiny, tracking device that uses Bluetooth and can be attached to anything that you want to keep in sight, from belongings, to kids and pets. The Vectu proximity tag connects to myAspenta app and will automatically alert the user if he has moved too far from the tag. The Vectu Bluetooth tracker is set to be launched in Q2 2016.
- **Vectu Asset Tracker** – a robust device that allows to monitor, locate and track mobile assets almost anywhere in the world. The device features unlimited LBS/GSM location updates every 30 minutes and up to 30 days of battery life. The asset tracking device can be mounted on a piece of equipment or thrown in the package, allowing enterprises to monitor everything from construction equipment to containers.

“Individuals and businesses can locate, monitor and track people, vehicles and assets regardless of their location -- eliminating worry or uncertainty” said Dr. Walid Moneimme, CEO,

Aspenta. “We are very excited about the tracking products we are launching at Mobile World Congress addressing a wide range of consumer and enterprise needs. As we further develop our portfolio, we aim to provide affordable and simple solutions to complex everyday issues.”

At 2016 Mobile World Congress, Aspenta will also showcase existing products including the Vectu line of GPS tracking devices that allow consumers and businesses to keep track of people, possessions and vehicles in real time.

With Aspenta’s comprehensive product and solution range including personal, vehicle and asset tracking devices, low annual service fee, and international roaming, the Aspenta tracking solutions provide peace of mind an added layer of security at the lowest possible cost.

All Aspenta devices can be followed in the free myAspenta app available for Android and iOS. For added convenience, users can track or locate devices on the web at myAspenta.com. Each device can be shared with other users and notifications settings let users add additional phone numbers and email addresses to receive notifications. As an innovative player in the IoT market, Aspenta’s tracking solutions utilizes state-of-the-art encryption technology, which grants access to only those users permitted.

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About Aspenta

Aspenta is a U.S. based fully-integrated mobile network operator and IoT solutions provider focusing on providing seamless global connectivity for businesses and individuals. Aspenta operates across three major market verticals – M2M/IoT, Global Roaming and Core Network services. Aspenta aims to transform business models and improve consumers’ daily lives when they are on the move through the development of products that provide peace of mind, value proposition and efficient, easy-to-use technology with an international reach. For more information about Aspenta, please visit www.aspenta.com.

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