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Hubble Connected redefines mobile and 'Emotional Home' experiences with new IoT innovations at MWC 2017

Hubble Connected platform brings Alexa Voice control, Emotionalytics™ & artificial intelligence to consumers while on the go and at home

Hubble Connected, the cloud-based platform from Binatone for the Emotional Home™, is showcasing its latest innovations at this year's Mobile World Congress in Barcelona from 27 Feb to 2 March (*Hall 6 Stand 6L50, Fira Gran Via venue*).

After being the first major brand to launch True Wireless earbuds in 2016 with the Motorola VerveOnes, Hubble Connected is redefining the mobile experience further by bringing Amazon Alexa voice control to the new generation of Motorola VerveOnes in what will be the world's largest range of True Wireless devices.

A further mobile innovation is the revolutionary **Motorola Sphere** 2 in 1 Bluetooth speaker and headphones, that provides seamless integration of audio and voice services between on the go and home lifestyles.

Hubble is also bringing voice control to the home with **HUGO**, the world's first truly intelligent smart camera, which also features Emotionalytics powered by Affectiva AI, marking the next generation of home monitoring that can recognise the mood and emotional wellbeing of those at home.

HUGO builds on the 2016 launch of the award-winning Hubble Connected **Motorola Smart Nursery** range of intelligent baby monitors with sleep analytics, dream machine, humidifier, smart scales and more, that enables parents to easily monitor and control their nursery environment, as well as track the growth, sleep patterns and comfort of their child.

Also new for the emotional home in 2017 is **Motorola Orbit**, a completely portable and weatherproof home monitor with 1080p imaging and a battery life of up to three months, that's both Hubble Connected and supported by SD card storage so it works even in the event of Wi-Fi or power failure. A cellular version of Orbit is also planned for later in the year.

Motorola Orbit sits alongside a new smart home viewer, **IVO**, which offers HD viewing, Alexa voice control and a host of other home control apps. It can even make phone calls and control your TV. IVO works perfectly alongside the entire range of Hubble Connected monitors and devices.

Dino Lalvani, Chairman of Binatone Global, said: “Hubble Connected is an exciting, dynamic platform providing users with the ability to stay connected and close to the important people and items they value the most. Hubble Connected is a leader, and these new developments – from the innovative smart voice control in our Motorola VerveLife True Wireless range, to our expansive network of manufacturers developing products that operate with Hubble Connected – reflect the convergence in IoT and further make our platform stand out as the premier option for end to end smart experiences.”

Dino Lalvani as well as members of the senior executive team will be available throughout MWC for a select number of one-to-one interviews. To set up a meeting with the executive team, please see media contact details below.

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Media Contacts:

For further enquiries, images and info, or if you would like to set up a meeting with the executive team, please contact either Phil Warrington or Katie Bregazzi. Note meetings will be within 15 min intervals.

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About Hubble Connected

Hubble is an end to end cloud based solution that makes it easy to stay connected with your favourite people, places and pets with live video streaming and up-to-date smart notifications wherever you are. Hubble works with numerous leading OEMs and IoT providers offering complete SDK, API integration documentation and reference design, enabling them to rapidly integrate and connect new products to the cloud.

About Binatone

Binatone is a leading provider of innovative consumer electronics and lifestyle products for a broad range of applications including baby nursery, pet nursery and family connectivity at home. Binatone is an official Motorola licensee, and also markets consumer electronics under the AEG, Binatone and iDECT brands. Hubble became part of the Binatone Group in 2014 as part of a broader shift towards end to end IoT solutions. For more information, visit www.binatoneglobal.com