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## For Immediate Release

### **TEN WAYS TO CHANGE THE FACE OF GAME NIGHT** **R&R Celebrates 20 Years of Making *The Games You Want to Play*** **With 10 New Releases at New York Toy Fair**

Tampa, FL – (February 8, 2016) – In a pickle for fresh fun to liven up Family Game Night? R&R Games is jarring things up as they celebrate 20 years of making great games with a robust line-up of exciting new releases at the American International Toy Fair in New York City, February 13-17, 2016, Booth #6233.

R&R's new line-up will appeal to all ages and interest levels, from party game fans to occasional gamers to board game and tabletop enthusiasts – and everyone in between. New releases include easy-to-learn card games, exciting and fast-paced word and memory games, family-friendly party and strategy games, and intense Euro-style games.



The new releases have already received high marks and numerous accolades by board game critics and product review groups alike, including reviewers at Board Game Geek, Oppenheim Toy Portfolio, National Parenting Center, Woman's Day Magazine and many more.

Long known for producing high-quality games loved by all ages from preschoolers to boomers and beyond, R&R has once again brilliantly tapped into the fun and laughter that brings family and friends together to unplug and play more.

Our newest games offer up huge variety and enormous play value," says R&R Games' president Frank DiLorenzo. "There's literally something for everyone, and I'm as excited as our retailers are to introduce these games to our customers."

#### **Game to be introduced at New York Toy Fair include:**

**PICKLELETTER™:** Lightning-fast letter-matching game where players pick a peck of Pickletters before their opponents find them first. Keep calm and crunch on! Ages 7+. MSRP \$15.99

**SWIPE OUT™:** Take a swipe at speedy victory with this addictive, high energy game of pattern recall. When the chips are down, players swipe them away in a race to match the patterns on the cards. Ages 6+. MSRP \$19.99

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**SHOWDOWN™:** The knockdown, no-holds-barred party game that pits famous people and characters in situational battles to decide exactly who's got what it takes to triumph over all! Ages 12+. MSRP \$19.99

**TIME'S UP® TITLE RECALL EXPANSION PACKS:** The wait is over! Introducing four all-new Expansion Packs for Time's Up Title Recall – R&R's wildly popular charades game that's played in 3 hilarious rounds. A party favorite for 16 years, the Expansion Packs contain new titles to TV shows, songs, movies, books and more. Ages 12+. MSRP \$5.99

**FACE CHASE™:** How good are you at recognizing faces? How about features like hair, eyes, noses and mouths? It's a mad dash to get rid of your cards first by quickly matching them to the changing faces on the board. Ages 7+. MSRP \$14.99

**PANDA HEAD™:** Pandas in costume? Yes, please! Fun and inventive trick-taking card game that's easy to learn and plays in minutes, where the winning Panda is the one who stays awake the longest. Ages 7+. MSRP \$9.99

**FLIPPING FLAGS™:** Identify and learn the flags of the world in this fun and educational card game where players simultaneously flip up flag cards and shout out the country if it matches another card. Ages 7+. MSRP \$9.99

**GOBBLESTONES™:** The family strategy game that's easy to learn and gobs of fun to play, where players are hungry little goblins trying to gobble up as many stones (points) as possible. May the fattest goblin win! Ages 10+. MSRP \$19.99

**MOMBASA:** Tense Euro-style game set in 18<sup>th</sup> century Africa with incredible depth and multiple paths to victory, plus a unique rotating-display hand mechanism that drives game play. A tabletop masterpiece where players acquire shares of chartered companies based in Mombasa, Cape Town, Saint-Louis and Cairo and propagate trading posts of these companies throughout the African continent in order to earn the most money. Ages 12+. MSRP \$49.99

**ROME: CITY OF MARBLE:** You can build Rome in a day! In this Euro-style tile-laying game set in Ancient Rome, players are powerful Patrician families competing to secure the prestigious title, Architect of Rome. Ages 14+. MSRP \$49.99

All games are available at specialty and hobby game stores nationwide, and [RnRGames.com](http://RnRGames.com). For more information, please email [info@RnRGames.com](mailto:info@RnRGames.com)

#### **About R&R Games:**

R&R Games was established in 1996, and has since held true to company founder Frank DiLorenzo's commitment to offer engaging and challenging fun to people through original games and toys. The company's philosophy of designing and marketing high quality and innovative entertainment products has resulted in an ever-expanding product line with over 70 titles. Notable games include the Hide & Seek Safari Junior line; Hanabi, the 2013 Spiel Des Jahres winner; and Time's Up, the multiple award-winning party game with over 2 million copies sold. R&R Games is based in Tampa, Florida. For more information, please visit [www.RnRGames.com](http://www.RnRGames.com) and connect with us on [Twitter](#), [Facebook](#), and [Pinterest](#).

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