



Moose Toys – NYTF 2019 Product Submissions

1. Little Live Wrapples

- **Description:**
Wrapples are the cutest “Furry Best Friend” you’ll ever connect with, and Season 2 brings two new friends, Shylo and Bonnie! Wrap them on your wrist and take them anywhere! They love a pat and interact as you chat, play and get carried away! These adorable little friends have over 50 sounds and reactions! Watch as they come to life on your arms. Their big eyes light up to match their mood, and bring them close to each other and they will sing together! There are three new Wrapples to meet and they can’t wait to hang out with you!
- **Age:** 5-8
- **MSRP:** \$14.99
- **Availability:** January 2019

2. Little Live Scruff-a-Luvs – Blossom Bunnies and Lilac

- **Description:**
- **Blossom Bunnies:**
 - More Scruff-a-luvs are in need of adoption! Can you give these extra special bunnies a home for Spring? Which mystery color Blossom Bunny will you rescue? Lemon Drizzle, Posie or Peppermint? These unloved and abandoned pets are in need of your help! When buying your Scruff-a-Luv, they arrive as a sad ball of matted fur, but once you bathe them, dry them, brush them and love them, you will reveal their true beauty.
- **Lilac:**
 - Who will you rescue? A lilac Puppy, Kitten or Bunny? Only by saving a Scruff-a-Luv will you find out. In return, they will be your FFF (Furry Friend Forever).
- **Age:** 3-7
- **MSRP:** \$19.99
- **Availability:** Lilac – January 2019; Blossom Bunnies – March 2019

3. Treasure X Dragon Quest For Dragon’s Gold

- **Description:**
The search for real gold dipped treasure continues with Treasure X Dragon’s Gold! X marks the spot for a hunt like no other. Search for REAL gold dipped treasure through 10 levels of adventure! Rip, dig and ooze to reveal the layers and discover the secrets hidden within! Use the Dragon’s Eye to reveal the secrets on the map. Dig, discover and build incredible Dragons. Find the Dragon’s Heart and pour out the ooze to discover the

treasure within. Will you find REAL gold dipped treasure? There are 8 Dragons to find plus all new treasures to collect!

- **Age:** 5+
- **MSRP:** \$14.99
- **Availability:** January 2019

4. Shopkins Lil' Secrets Pop Up Party Mini Playset

- **Description:**
 - It's party time in Shopville! The Shoppies are off to their biggest lil' party yet and you are invited inside their magical secret world! Pop in, explore and find lil' secrets to adore.
- **Age:** 5+
- **MSRP:** \$9.99
- **Availability:** January 2019

5. Mighty Beanz™ Fortnite Four Pack

- **Description:**

Mighty Beanz - The collectable Beanz that come alive! Get your game face on and challenge your friends to battle it out with the new Fornite Mighty Beanz. There are 35 Mighty Beanz to collect in Series 1. Look for Rare, Epic, Legendary & Mythic Mighty Beanz!
- **Age:** 5+
- **MSRP:** \$4.99
- **Availability:** January 2019

6. Shopkins Happy Places Mermaid Reef Retreat Playset

- **Description:**

Dive in and open up an ocean of possibilities! Take a journey under the sea to a new magical Happy Place! The Mermaid Reef Retreat is the place to be under the sea! With two levels of fun, there is so much to do! Swim, play and slip 'n' slide the Lil' Mermaids into the Jacuzzi for a relaxing bath! The Reef Retreat playset contains a lovely shell lounge to relax on! Place the cute Petkin cupboard next to it and set the coffee table so it's ready for the Mermaids to have a delicious drink! Also included with the Reef Retreat is Pearlina Mermaid. Her magical tail changes color when you dip her in water! This two-sided retreat is ready to be decorated your own way! Invite all your other Lil' Mermaid friends over to the Reef Retreat to share in the fun and make it an even happier place!
- **Age:** 3+
- **MSRP:** \$19.99
- **Availability:** January 2019

7. Pikmi Pops DoughMi

- a. **Description:**

The collectible aisle is about to get a 'hole' lot sweeter with the latest release from Pikmi Pops – new DoughMis! This sweet-scented range of collectible donut plush is available

in three sizes: small, medium and jumbo size. There are over 40 DoughMis to collect across the range, including a selection of Special Edition Squish 'n' Rise DoughMis that feel so soft and squishy, just like real dough. Kids can enjoy an extra layer of unboxing with the Surprise Pack. Simply crack open the donut center to reveal a cute surprise – a small Jelly Pikmi character! This season there are even more cool surprises for kids to discover, including an assortment of rings, erasers, hair ties, notebooks, pouches, nesting donuts, flocked stickers and bag tags! There's always a cute new surprise in store from the sweet world of Pikmi Pops!

- b. **Age:** 5+
- c. **MSRP:** Single Pack: \$4.99, Surprise Pack: \$10.99, Jumbo Pack: \$19.99
- d. **Availability:** March 2019

8. Shopkins Family Mini Packs Shopper Pack

- **Description:**

Look what's in store for you– It's time to have some family fun! Inside every collectable Family Mini Pack is a brand new Shopkin family member to find! Search the shelves to collect a whole family of Shopkins, including cute little Babykins! There's a 1 in 4 chance to find one! There are over 30 fun Shopkin families to meet and collect including the adorable Bubs & Spices Limited Edition Shopkins! The Single Pack contains one Shopkin inside a cute Mini Pack with a collector's guide. Find them all and bring them together to create your own happy families!
- **Age:** 5+
- **MSRP:** \$10.99
- **Availability:** Spring 2019

9. Disney Doorable Season 2 Multi Peek Pack

- **Description:**

Disney Doorables is a new franchise based on the micro-collectible line that packs a surprise behind every door! Season 2 includes characters from Disney-Pixar's Toy Story, Zootopia, The Little Mermaid, Wreck-It-Ralph and many more! Which of your favorite Disney characters will be waiting inside for you? Your favorite Disney Doorables character with sparkly glitter eyes! So tiny and cute you can't help but to collect them all. Whimsical themes and adorable styling, make the Disney Doorables collection a magical doorway to a world of imaginative play. Behind every door, a surprise is in store!
- **Age:** 5+
- **MSRP:** \$10.99
- **Availability:** Spring 2019

10. Mighty Beanz™ S2 Slam Pack

- **Description:**

Roll up and join the team, say hello to Mighty Beanz! The collectable Beanz that come alive! Slam the top of the Bean Pod and be amazed as the Bean Pod expands and bursts open! Inside you will find 8 Mighty Beanz and one Collector's Guide! There are 140

Mighty Beans to collect in Series 2. Look for Rare, Ultra Rare, Super Rare & Mighty Rare Beanz! You may find Glow In the Dark & Limited Edition Golden Mighty Bean!

- **Age:** 5+
- **MSRP:** \$9.99
- **Availability:** Spring 2019

11. Treasure X Treasure Hunter Quest For Dragon's Gold

- **Description:**
The search for real gold dipped treasure continues with Treasure X Dragons Gold! X marks the spot for a hunt like no other. Search for REAL gold dipped treasure through 10 levels of adventure! Rip, dig and ooze to reveal the layers and discover the secrets hidden within! The Treasure Hunter's Quest for Dragon's Gold has 24 new Treasure Hunters to find and collect! Plus all new treasure to find inside a chest of ooze! Unbox the adventure and journey through each level to find a collectible Treasure Hunter figure and possibly uncover the greatest discovery – REAL gold dipped treasure!
- **Age:** 5+
- **MSRP:** \$9.99
- **Availability:** Spring 2019

12. Fortnite™ Battle Royale Collection: Solo Pack

- **Description:**
The Battle Royale Collection is a line of authentic Fortnite figures, vehicles and playsets that will grow to a Royale-sized roster of 100 characters in 2019. Every fun, poseable figure and Battle Royale Collection Solo Pack contains an authentic Fortnite minigure and includes swappable weapons, accessories, and Back Bling.
Age: 8+
- **MSRP:** \$4.99
- **Availability:** Spring 2019

13. Fortnite™ Battle Royale Collection: Squad Pack

- **Description:**
The Battle Royale Collection is a line of authentic Fortnite figures, vehicles and playsets that will grow to a Royale-sized roster of 100 characters in 2019. Every fun, poseable and high-quality Battle Royale Collection figure includes swappable weapons, accessories, and Back Bling. Choose your squad! The Squad Pack features four mini action figures.
Age: 8+
- **MSRP:** \$19.99
- **Availability:** Spring 2019

14. Shopkins Lil' Secrets Shopkeepers

- **Description:**
- Shhh... Lil' Secrets have new worlds to unlock! Help your teenie Shoppie find her keys to see what's inside each mini shop. Your key also unlocks layers of tiny surprises inside,

including a pop-up bunny and a hidden garden! What secrets will your keys reveal?
Build out your Shopville and collect all six mini shops!

- **Age:** 5+
- **MSRP:** \$9.99
- **Availability:** June 2019

15. Shopkins “Real Littles” Shopper Pack

- **Description:**
Is that a Shopkin ... or a tiny Pop-Tarts®!? Shopkins has partnered with Kellogg’s, ConAgra, Welch’s, Sketchers, and Unilever to bring to life some of the most beloved real-life brands into the world of Shopkins! This fall, find miniature versions of real brands like Pringles®, Reddi-wip®, Kellogg’s Frosted Flakes, Welch’s Concord Grape Jelly and more – both the tiny packaging AND the surprise Shopkins inside look more real than ever before.
- **Age:** 4+
- **MSRP:** \$10.99
- **Availability:** Fall 2019
- **EMBARGOED UNTIL 2/16**

16. Little Live Scruff-a-Luvs My Real Rescue

- Have a real-life rescue experience with Scruff-a-Luvs Safe & Sound
- Interactive electronic experience is water-safe and repeatable for endless fun!
- Surprise reveal: Will you rescue a cat or a dog?
- When you unbox your pet, it shivers and whimpers
- Bathe and groom for happy sounds
- Feed and hear it eat
- Cure hiccups by patting its back
- Hold your pet close to feel its heart beat
- **Age:** 4-9
- **MSRP:** \$39.99
- **Availability:** Oct. 1, 2019
- **EMBARGOED UNTIL 2/16**

17. KindiKids

- Join the KindiKids as they explore their new kindergarten, which is a world filled with movement and imagination!
- Every day is an adventure in the KindiKids world!
- 4 dolls, each with unique bobble head feature and glitter eyes
- Real rooted hair and fabric clothing
- 2 playsets for Fall 2019, a bunny shopping cart and a bear kitchen set
- Everything in the KindiKids world is full of movement!
- Push the shopping cart and watch the bunny ears wiggle.
- Open the refrigerator to see the eggs pop up and down.
- Play with your doll and watch her head bobble and eyes sparkle!
- 8x5 minute episodes available on YouTube starting in late Summer 2019
- **Age:** 3-6

- **MSRP:** \$24.99
- **Availability:** Aug. 1, 2019

18. Treasure X Treasure Tomb

- The multi-layered boy's collectible brand which offers an amazing slow reveal adventure in every pack!
- Smash, dig, unwrap your way through 10+ levels of adventure!
- There's a collectible figure and treasure in every pack AND of course the chance to find real gold dipped treasure!
- Keep your eyes peeled for the new oozy alien dissection range too with real space gems inside!
- Treasure X Treasure tomb has huge coin reveal & critters reveal as well as all-new rock vessels!
- **On Shelf:** Oct. 1, 2019
- **Age:** 5-8
- **Category:** Boys Action Figures/Collectibles
- **Price:** \$49.99
- **EMBARGOED UNTIL 2/16**