



CES INNOVATION AWARDS HONOREE EON MEDIA WILL REVEAL TWO NEW TECHNOLOGY PRODUCTS AT CES 2022

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CES exhibitor and 2022 Innovation Awards Honoree Eon Media will reveal exciting TWO new technology products for the sports market at an official CES press conference.

These products will build on the success of the company's flagship product which is based on brand recognition technology from live/on-demand video and has been utilized by the US Ski & Snowboard and USA Cycling teams. The technology was used at the 2020 Tokyo Olympics and US Ski & Snowboard have recently renewed their technology partnership with Eon Media for the 2022 Beijing Winter Olympics.

When discussing the forthcoming CES exhibition, Ashish Agrawal (CEO & Founder of Eon Media) comments *"I am looking forward to revealing our two new technology products at the CES press conference. Our customers are technology-driven companies who come to us for a simple yet transparent solution to the requirement for precise advertising and sponsorship ROI information. At Eon Media, we work best as an extension of the in-house team, functioning as partners to help bridge the gap between the data problem and solution. I will be available to introduce our proposition and answer any questions at our CES booth."*

ATTEND THE EON MEDIA PRESS CONFERENCE AT CES 2022

Attend the press conference hosted by Eon Media and watch the live reveal of two new technology products at CES 2022.

Date: Jan. 5, 2022

Time: 3 p.m. to 4 p.m. (local time)

Location: Venetian Lido 3106

Attendees and journalists unable to attend the press conference in person can book a virtual meeting slot via the below link for a follow-up discussion.

Virtual meeting schedule: <https://calendly.com/eonmedia/meet>



MEET EON MEDIA AT CES 2022

Eon Media are exhibiting at Tech West, Venetian Expo, Level One, Hall G, Booth 61724 (Eureka Park) throughout CES 2022 (Jan. 5 – 8).

Booth: https://ces22.mapyourshow.com/8_0/floorplan/?hallID=M&selectedBooth=booth~61724

ABOUT CES 2022/THE CES INNOVATION AWARDS

CES is known as the most influential technology event in the world, where industry leaders and rising stars come together to explore the future of innovation.

The CES Innovation Awards program is an annual competition honoring outstanding design and engineering in 27 consumer technology product categories. More details on the Eon Media CES 2022 Innovation Awards nomination (Streaming category) can be found on the CES site:

<https://www.ces.tech/Innovation-Awards/Honorees/2022/Honorees/A/Automatic-Metadata-Extraction-from-Live-VOD-Vide.aspx>

ABOUT EON MEDIA

Eon Media is a Toronto-based tech start-up and pioneer of video streaming and metadata extraction solutions for media, entertainment and enterprise clients. 2021 saw Eon Media achieving international recognition after being selected for the Comcast NBCUniversal SportsTech accelerator program. During 2021 Eon Media received a BaM Award® (Monetize category), a CES 2022 Innovation Awards nomination (Streaming category) and shortlisted as 'Best Start Up Tech Company' at the SportsPro OTT Awards.

PRESS CONTACT

Please direct any press requests by email to ashish@eonmedia.ai, contact Ashish Agrawal on (416) 907-4174 or request a discussion via the virtual meeting schedule.

