



Press Release

Ziehm Imaging wins prestigious iF Design Award 2016

Innovation leader in mobile C-arms recognized for product quality design of Ziehm Vision RFD 3D

Nuremberg, Germany – 25 February 2016 – Ziehm Imaging has received the prestigious iF Design Award for Ziehm Vision RFD 3D in the category medicine / healthcare. Designed for intraoperative 3D imaging for orthopedics, traumatology and spinal surgery, Ziehm Vision RFD 3D was selected for its streamlined design and flexibility which enhances the system's ease of use. The high-end mobile C-arm provides outstanding 3D image quality and can be easily transported from one OR to another.

New dimension in 3D imaging

Ziehm Vision RFD 3D is the world's only mobile 3D C-arm with flat-panel technology that provides a 16 cm edge length per scan volume. It combines 2D and 3D functionality to offer maximum ease-of-use. Innovative flat-panel design eases the set-up and positioning at the OR table. The Ziehm Imaging flagship system combines a 25 kW generator with iterative reconstruction algorithm and patented SmartScan rotation to allow 3D image information with CT-like reconstructions of any anatomical structure. Featuring a compact design the system allows high mobility and flexible OR planning.

„We are very pleased, that Ziehm Vision RFD 3D has been selected for the iF Design Award 2016“, says Martin Ringholz, Director Global Marketing of Ziehm Imaging. „Ziehm Vision RFD Hybrid Edition was the inspiration for this innovative product design, which has been further evolved for the new 3D model. The iF Design Award recognizes our design approach of combining high-class aesthetics with advanced functionality.“

The iF Design Award has been established as a symbol of design excellence around the world for more than 60 years and is one of the most important design awards in the world. In 2016, there have been 5,295 entries from 53 countries.



The iF Design Award ceremony will take place on 26 February at BMW Welt in Munich.

About Ziehm Imaging

Founded in 1972, Ziehm Imaging has stood for the development, manufacturing and worldwide marketing of mobile X-ray-based imaging solutions for more than 40 years. Employing more than 400 people worldwide, the company is the recognized innovation leader in the mobile C-arm industry and a market leader in Germany and other European countries. The Nuremberg-based manufacturer has received several awards for its ground-breaking technologies and achievements, including the Frost & Sullivan Award (various years), the iF Design Award 2011, the Top100 award for innovative mid-size companies 2012, the Stevie Awards 2013, 2014 and 2015 and the IAIR Global Awards 2014 as "Best Company for Innovation & Leadership". For more information, please visit: www.ziehm.com.

Press contact:

Ziehm Imaging

Martin Ringholz

Director Global Marketing

martin.ringholz@ziehm-eu.com

Tel: +49 911 2172 0

www.ziehm.com