



Moose Toys at Toy Insider Sweet Suite 2020!

About Moose Toys

Moose Toys exists to make children happy. The team has innovation in their DNA and are famous for the design, development and manufacture of award-winning toys that continue to disrupt the market! Moose Toys dominates in categories including collectables, craft, dolls, games and youth electronics and is consistently recognized as the most creative company in the industry.

The family run business disrupted the toy industry with the global phenomenon Shopkins and through these pint-sized characters, reinvigorated the way children play. The success of the company extends to the development of content, entertainment and global licensing deals. Moose calls Australia home, has over 450 staff and distributes to over 100 countries.

LITTLE LIVE PETS LIL' DIPPERS

(Moose Toys; Ages 4+; \$12.99; Available August 2020)

Lil' Dippers is the first toy of its kind and the latest youth electronic offering from Little Live Pets. Lil' Dippers is an interactive pet fish that captures the magic of bringing home a real fish from the pet store. When you dip the bag into the water, the magical fish swims right out into its new home. Lil' Dippers move around like real fish and follow a feeding bottle along the tank when they're hungry. Available on Amazon, Target, Walmart and all major retailers.



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- LinkedIn – <https://www.linkedin.com/company/moose-toys/>
- YouTube or Vimeo – <https://www.youtube.com/user/mooseenterprise>
- Instagram – https://www.instagram.com/moose_toys/?hl=en